



## Caverion Space Saga shortlisted in Digital Communication Awards

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Caverion's international marketing campaign Space Saga has been shortlisted in international [Digital Communication Awards](#), in the category B2B Communication. More than 750 applications have been entered for 35 categories where three to five nominees are shortlisted in each category. The winners will be announced on 29 September 2016 in Berlin.

The Space Saga campaign started in the beginning of this year in 12 countries where Caverion is present. The aim of the campaign has been to make Caverion and its services and solutions better known to clients and other stakeholders in an entertaining way.

The campaign utilises a highly advanced digital targeting methodology, which enables the campaign elements to be viewed by people related to Caverion's industry of operation. In addition to the four Space Saga videos, both digital, outdoor and print media with the same concept is used in Finland, Sweden, Norway, Denmark, Germany, and Austria. The campaign website, [caverion.com/Csaga](http://caverion.com/Csaga), supports the campaign in seven languages with expert articles, reference cases, and videos.

The campaign is built on four themes:

- [Episode I: Guaranteed energy efficiency and cost savings – saving money, energy and the planet](#)
- [Episode II: Good indoor climate – happy people in healthy buildings](#)
- [Episode III: Infrastructure solutions for economic growth - reliable and safe infrastructure for urban communities](#)
- [Episode IV: Intelligent and integrated solutions – smooth operations for a smarter future](#)

All the themes demonstrate how Caverion supports its clients in taking a long-term view to actively managing buildings and industrial processes.

The international, multi-channel campaign will run throughout 2016.

[Digital Communication Award #DCA2016](#)

For further information, please contact:

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*Caverion designs, builds, operates and maintains user-friendly and energy-efficient technical solutions for buildings, industries and infrastructure. Our services and solutions are used in commercial and residential buildings and on industrial and public sector properties, as well as in processes, ensuring business continuity, safety, healthy and pleasant surroundings, optimal performance and cost management. Our vision is to be a leading European provider of advanced and sustainable life cycle solutions for buildings and industries. Our strengths include technological expertise and comprehensive services, covering all technical disciplines throughout the entire life cycles of properties and industrial plants. Our revenue in 2015 was approximately EUR 2.4 billion. Caverion has over 17,000 employees in 12 countries in Northern, Central and Eastern Europe. Caverion's shares are listed on Nasdaq Helsinki. [www.caverion.com](http://www.caverion.com)  
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